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NEIGHBORS AGAINST MEASURE O COMMUNITY ALLIANCE PREPARED TO FIGHT AGAINST CRUEL AND EXPENSIVE BALLOT MEASURE

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Sacramento, CA - Despite a judge ruling that the City of Sacramento's inhumane Measure O may indeed be unconstitutional, the court has decided to leave it on the November ballot with the potential for later review.

The Neighbors Against Measure O community alliance is prepared for the fight.

"In the court's refusal to keep Measure O from the ballot, the judge acknowledged that there are many obvious problems with it that can be challenged effectively if the measure passes, including the failure to provide INDOOR SHELTER as defined by the Martin v. Boise ruling," said civil rights attorney Mark Merin. "The fact that this ordinance, which was bought and paid for by wealthy business people, primarily affects people of color is disqualifying on its face. Sacramento voters will agree."

"Homelessness is a policy issue that needs public health solutions. The business community only thinks of their profits. They don't have the experience, expertise or any real interest in the welfare of our unhoused neighbors," said Dr. Flojaune Cofer, Senior Director of Policy at Public Health Advocates. "I feel confident that voters will see through this mean-spirited measure and overwhelmingly vote it down in November."

"History reminds us that enforcement against our unhoused neighbors when they have nowhere to go is cruel and unusual punishment, and a violation of their constitutional rights," said Crystal Sanchez, President of the Sacramento Homeless Union.

"Measure O provides NO Housing, NO Shelter, and NO Services to help end the homeless crisis. This measure continues to throw good money after bad, and could bankrupt the City of Sacramento," said Tamie Dramer, Executive Director of Organize Sacramento.

The very business groups who "held a gun" to Sacramento City Council's heads to put this on the ballot—as Mayor Darrell Steinberg stated—are the same people who helped create the region's homelessness crisis, fighting against renters' rights and eviction moratoriums. In fact, Josh Wood of Region Builders was part of a frivolous push to keep rent control off the ballot in 2020.

Today, these same business interests want to criminalize the people they helped put on the streets. Sacramento voters will not be fooled, and will reject this harmful and costly measure.

For further information, please visit NOonO.net, or email us at NOonMeasureO@gmail.com.

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